

agenda



MONDAY, APRIL 13 | 5:30 – 7:00 PM

Opening Reception Presented by McBrayer, McGinnis, Leslie & Kirkland PLLC will take place at The Livery from 5:30 pm to 7 pm

TUESDAY, APRIL 14 | 9:00 AM – 4:30 PM

All day-of conference events, including breakout sessions, will take place at the Lexington Center.

WELCOME

9-9:15 am

REMARKS

John Peterman, Founder of the J. Peterman Company
9:15 – 10 am

BREAKOUT SESSION ONE

10:15-11:00 am

YOUR PASSION CAN BE YOUR PROFESSION & CREATING LASTING NETWORKS

Tish Norman
(Transforming Leaders Now, Inc.)

Tish will share her "Most Valuable Practices" (MVPs) for networking and shed light on how you can turn your passion into your profession.

TOMORROW'S ON DEMAND TECHNOLOGY FOR ENTREPRENEURS

Shirie Hawkins (UK Small Business Development Center), **Ben Van Den Broeck** (ArtLab KY 3D Print Shop and MakerSpace), and **Fausto Sarmiento** (UK Small Business Development Center)

Entrepreneurs will learn how to utilize emerging technologies to make aspirations feasible and gain insight into how other emerging technologies will impact the broader business world. Information on funding and general startup issues will also be presented.

LEARNING BEST PRACTICES FROM THE MASTER MUSICIANS FESTIVAL

Master Musicians Festival Board of Directors: Jessica Crockett (Vice President), **Meredith King** (Treasurer), and **Daniel Stroud** (Member)

Hear from the all-volunteer, non-profit board of directors for Somerset's Master Musicians Festival comprised of both business and creative young professionals (Suits and Hippies) about how they took a long-standing yet struggling festival and turned it into tourism gold for their community.

GOAL-SETTING WITH COACH COLENE ELRIDGE

Coach Colene Elridge
(Be More Consulting and CoachColene.com)

Coach Colene will host a workshop on how to define goal-setting in practical terms, discuss why so many people FAIL to achieve goals and teach the key pillars to successfully setting and achieving your goals. (Hint: It may not be what you think...)

BREAKOUT SESSION TWO

11:15-12:00 pm

PURSUE YOUR PASSION THROUGH VOLUNTEERISM

Stephanie Spires (Arbor Youth Services) & **Tanya Torp** (Step by Step)

Learn how to identify the best areas of service suited to your personality and how to make a difference in the community in a tangible way.

SPEAKING WITH THE POWER TO MOVE ANY AUDIENCE

Jay McChord
(Workplace Buzz Consulting)

An incredible new way of communicating that will allow attendees to engage any audience and lead any group more effectively.

WHAT'S GOING ON DOWNTOWN (A LOOK AT DEVELOPMENT FOR DOWNTOWN LEXINGTON & NOLI)

Jeff Fugate (Lexington Downtown Development Authority) & **Richard Young** (NoLi Community Development Corporation)

Lexington's downtown and North Limestone areas have seen a surge in development. Come hear from two guys working behind the scenes to help continue the momentum.

BUILD YOUR BRAND AS YOU BUILD YOUR CAREER

Terry McBrayer (McBrayer, McGinnis, Leslie & Kirkland, PLLC) & **Holly Harris VonLuehrte** (Veteran GOP Attorney/ Consultant) – **moderated by Meredith Lane** (Keller Williams Bluegrass Realty)

Using their own personal experience as example, these local leaders will share insight on how to make yourself stand out as you seek success in the professional world.

Presented by



LUNCH KEYNOTE

Sponsored by Community Trust Bank

12:00 pm-1:30 pm

Lauren Stiller Rikleen is the President of the Rikleen Institute for Strategic Leadership. Rikleen is a nationally-recognized expert on strengthening multigenerational relationships in the workplace and author of the book, *"You Raised Us - Now Work With Us: Millennials, Career Success, and Building Strong Workplace Teams."* During the keynote luncheon, both employers and emerging leaders can learn how they can develop a thriving multigenerational workplace team. A special "luncheon only" registration fee of \$50 is available for any employers and organizational leaders who wish to join their employees and hear Rikleen speak. **Book signing immediately following the luncheon.**

BREAKOUT SESSION THREE

1:45-2:30 pm

FOLLOW-UP TO KEYNOTE/Q&A WITH LAUREN STILLER RIKLEEN

Rikleen will hold a breakout session for conference attendees following her keynote to answer additional questions and dig a little deeper into concepts addressed in her speech.

BUILDING COMMUNITY WITH FOOD

Allison Davis (Wild Thyme), **Ryan Koch** (Seedleaf), **Megan Moore** (Nourish Your Neighborhood), **Toa Green** (Thai & Mighty Noodle Bowls) – **moderated by Shawn Burns**

We all know that food can bring people together, but these local, small businesses and service-minded groups are taking the concept to a whole new level.

WOMEN IN POLITICS PANEL

Andrea James (Former City Council Woman), **Colleen Chaney** (Madison County Deputy Judge/Executive), & **Commissioner Heather French Henry** (Kentucky Department of Veterans Affairs) – **moderated by Lindsay Hughes Thurston** (Kentucky's Assistant Secretary of State)

This discussion will provide insight from current and former females working in the political realm on the challenges and opportunities they face.

CONFESSIONS OF AN ENTREPRENEUR

Mary Ellen Harden, Owner (Mellen Designs, President of Wall Street Greetings, LLC)

If it looks, talks and acts like an Entrepreneur, it is! Do you have what it takes and are you ready to take the leap? Her confessions will help you find your way.

BREAKOUT SESSION FOUR

2:45-3:30 pm

WHO ARE "THEY" AND WHY "THEY" ARE WRONG

Quint Tatro (Tatro Capital, LLC)

Founder of Tatro Capital and active contributor to CNBC and Fox Business, Tatro will motivate attendees to look within themselves for their true passion in life in order to achieve their goals and desires. "THEY SAY" must go out the window!

BUILD A BUSINESS THAT GIVES BACK

Jonathan Beatty (Servonta Strategic Philanthropy), **Rodney James** (Supreme Service Barber Shop) & **Kaelyn Query** (LexEffect) – **moderated by Kim Sweazy** (Toyota - TMMK)

A discussion on how small businesses can incorporate giving back to the community through their mission and business plan.

CREATING A GREAT AMERICAN CITY INSPIRED BY THE ARTS

Nan Plummer (LexArts) & **Maury Sparrow** (LexArts)

Plummer and Sparrow will prepare the EMERGE generation for volunteer leadership roles in the area of Arts and cultural interests with a strategic focus on strong corporate citizenship.

TRACK CHANGE: TRANSFERRING SKILLS AND TALENTS FOR NEW OPPORTUNITIES

Nathan Mick (StateBook International)

Through personal anecdotes and lessons learned from leading U.S. business and political figures, Nathan will share tips on maximizing your existing networks and career development while transitioning your experience, skills, and talents from one industry or profession to the next.

WRAP-UP

Jane Mosbacher Morris, Founder & CEO of To The Market, Survivor Made Goods (TTM)

3:45-4:30 pm

Jane Mosbacher Morris is the Founder and CEO of TO THE MARKET | Survivor-made Goods, a social enterprise focused on the promotion of goods made by and stories told by survivors of conflict, abuse, and disease. By assisting local partners around the world in bringing these goods "to the market," TTM plays an active role in equipping the survivors they employ with economic independence, while raising awareness of the challenges that they face. She previously served as the Director of Humanitarian Action for the McCain Institute for International Leadership and before that worked in the U.S. Department of State's Bureau of Counterterrorism and in the Secretary's Office of Global Women's Issues.

PRESENTED BY



LUNCHEON SPONSOR

Community Trust Bank

RECEPTION SPONSOR

McBrayer, McGinnis, Leslie & Kirkland PLLC

QUENCH SPONSOR

Kentucky American Water



GOLD SPONSORS

Associations International, LLC
Your Community Bank

SILVER SPONSORS

Lexmark International, Inc.
Top Marketing Group
University of Kentucky
Gatton College of Business & Economics MBA Programs

ENTERTAINMENT SPONSOR

Hurst Business Supply & Furniture Solutions

