

AGENDA



Wednesday, May 8th

- 7:00 a.m.** Arrive Blue Grass Airport for Check-In & Breakfast Courtesy of Blue Grass Airport.
- 8:30 a.m.** Flight Departs Blue Grass Airport via Charter.
- 9:40 a.m.** Estimated Arrival at Raleigh-Durham International Airport.
- 9:40 a.m.** Bus Transportation from Airport to James B. Hunt Jr. Library.

10:30 a.m. - 3:15 p.m.

DAY 1 LOCATION:

JAMES B. HUNT JR. LIBRARY

North Carolina State University
1070 Partners Way, Raleigh, NC 27606
www.lib.ncsu.edu/huntlibrary



The James B. Hunt Jr. Library opened in 2013. Its design emphasizes a strong relationship between architecture and the landscape in which it is situated. (Photo from www.lib.ncsu.edu/huntlibrary)

10:30-11:15 a.m. CALL TO ORDER/WELCOME

Speakers: **Jeff Koonce**, Market President, WesBanco Bank, 2019 Board Chair of Commerce Lexington Inc.; **Luther Deaton**, Chairman, President & CEO, Central Bank & Trust Company; **Leah Burton**, State Director of the Centennial Campus Partnership Office and Industry Alliances, North Carolina State University. **Linda Gorton**, Mayor, City of Lexington; **Corey Branch**, Mayor Pro Tempore, City of Raleigh.

11:15 a.m. - Noon COLLABORATION: RALEIGH'S SECRET SAUCE

Speakers: **Adrienne Cole**, President & CEO, Greater Raleigh Chamber of Commerce; and **Harvey Schmitt**, Retired President & CEO, Raleigh Chamber of Commerce.

Wednesday, May 8th

in·spire

To cause something to happen or be created; to breathe in, inhale, and bring in new air; to exert an invigorating, and exalting influence upon a person.

“Brain power doesn’t only come in blue pinstripe suits.”

- HUGH McCOLL, JR., FORMER BANK OF AMERICA CEO

“We are all here & purposed to do something, to be something.”

- DR. OPHELIA GARMON-BROWN, DIRECTOR OF
CHARLOTTE COMMUNITY HEALTH CLINIC

*“Better schools, better roads, better jobs and a better environment!
Those aren’t just slogans. Those are chapter headings for progress.”*

- JAMES G. MARTIN, 70TH GOVERNOR OF NORTH CAROLINA

Quotes from Emerging Issues Commons

12:00 - 12:45 p.m. LUNCH & INSPIRATION EXPLORATION

Just outside our meeting space is the **Emerging Issues Commons**, a space that is designed to bring North Carolinians together around the state’s most pressing issues in education, health, economy, and environment. As you explore the space, read the quotes, and play on the interactive kiosks, think about what inspires you the most based on what you experience in this space. Capture it in your trip **INSPIRATION NOTEBOOK** provided by Central Bank & Trust Co.

12:45 - 1:30 p.m. WHY RALEIGH?

Speaker: Michael Haley, Senior Vice President, Greater Raleigh Chamber of Commerce & Executive Director of Wake County Economic Development.

1:30 - 3:15 p.m. TALENT IS EVERYTHING

Speakers: Ashley Cagle, Vice President, Greater Raleigh Chamber of Commerce & Assistant Executive Director, Wake County Economic Development; **Nate Spilker**, Vice President, Business Transformation and Raleigh Site Lead, Citrix; **Pat Sturdivant**, Executive Director, Capital Area Workforce Development Board; **Tom White**, Director, Economic Development Partnership, N.C. State; **Jenn Bosser**, Economic Development Manager, City of Raleigh; **Anthony Caison**, Vice President of Workforce and Continuing Education, Wake Tech Community College; and **Joy Frankoff**, School to Career coordinator, Wake County Public Schools.

3:30 p.m.

Bus Transportation to Raleigh Marriott City Center

3:45 p.m.

CHECK-IN AT RALEIGH MARRIOTT CITY CENTER

500 Fayetteville St, Raleigh, NC 27601

Phone: (919) 833-1120

Web: www.marriott.com/hotels/travel/rdumc-raleigh-marriott-city-center

Wednesday, May 8th

5:30 - 7:00 p.m.

OPENING NIGHT RECEPTION SPONSORED BY

Whiskey Kitchen | www.whiskey.kitchen
201 W. Martin St., Raleigh, NC 27601

One part whiskey bar, one part Southern kitchen. Whiskey Kitchen is a hip destination for inventive, regionally-inspired dishes, craft cocktails & an extensive selection of over 300 whiskeys. The former garage space sets a relaxed and welcoming tone, with a prime view of leafy Nash Square. **Shuttle transportation to the reception will begin at 5:15 p.m. & run until 6 p.m.**



**CHI Saint Joseph
Health**



Photo Courtesy of visitRaleigh.com

7:30 p.m. **NETWORKING DINNERS / DINNER ON YOUR OWN**

Thursday, May 9th

7:30 - 11:00 a.m. **DAY 2 LOCATION: RALEIGH MARRIOTT CITY CENTER**
State Ballroom (Rooms D, E & F), First Floor

7:30 - 8:30 a.m. **BREAKFAST BUFFET**
State Ballroom (Pre-function Room D), First Floor

8:00 a.m. **CALL TO ORDER**
State Ballroom (Rooms D, E & F), First Floor

8:15 - 9:15 a.m. **REGIONALISM - MORE THAN A MANTRA**
Speakers: Keith Burns, Member, Nexsen-Pruett & Board Chairman, Research Triangle Regional Partnership; Smedes York, Chairman of the Board, York Properties; and Jessica Aeverhart, Executive Director, Leadership Triangle.

9:30 - 11:00 a.m. **OPPORTUNITIES FOR ALL**
Speakers: Danya Perry, Director of Diversity, Equity & Inclusivity, Greater Raleigh Chamber of Commerce & Director of Equitable Economic Development; Malinda Todd, Director, Strategic Initiatives, Capital Area Workforce Development Board; Veronica Creech, Manager, Office of Economic Development + Innovation, City of Raleigh; and Gregg Warren, President, Downtown Housing Improvement Corporation (DHIC).

11:00 a.m. **ADJOURN**

Thursday, May 9th

11:30 a.m. - 4 p.m. **ELECTIVES**

Spend the afternoon in Raleigh having lunch on your own or choose from a variety of elective opportunities to learn and discover more about the area. Elective options are noted below, with more details on subsequent pages. See Lynda Bebrowsky or Angela Carlos for more information or to check availability. Look for many more things to do on your own inside the **ABOUT RALEIGH** section.

LUNCH OPTIONS:

- **Help Wanted: Strategic Minds + Compassionate Hearts + Collaborative Spirits** (The Pit Authentic Barbeque)
- **Courageous Conversation: Neighborhoods in Transition** (Rye Bar & Southern Kitchen at the Marriott)
- **Morgan Street Food Hall**

DISCOVER RALEIGH OPTIONS:

- **Trikke Tours:** 1:30 - 3:00 & 3:00 - 4:30 p.m.
- **Downtown Walking Tour:** 1:30 - 3:30 p.m.
- **Warehouse District Scavenger Hunt:** 2:30 - 4:00 p.m.
- **Innovate Raleigh/HQ Raleigh Visit:** 1:30 - 2:30 p.m.

6:30 - 9:00 p.m.

BANK RECEPTION & DINNER

The Merrimon-Wynne House | www.merrimonwynne.com
500 N. Blount St., Raleigh, NC 27604

Built in 1876 by Augustus S. Merrimon, a Chief Justice for the N.C. Supreme Court, The Merrimon-Wynne House is located in Historic Downtown Raleigh. **Shuttle transportation from the hotel to the Bank Reception & Dinner will begin at 6:15 p.m.**



Photo from www.merrimonwynne.com

SPONSORED BY





LUNCH OPTIONS

11:45 a.m. - 1:00 p.m.

MORGAN STREET FOOD HALL

LUNCH NOTES: Bus will depart from the Raleigh Marriott City Center at 11:30 a.m. for the Morgan Street Food Hall (411 W. Morgan Street) and return from the Food Hall at 1:00 p.m. (It's a 15 minute walk, if you prefer to meet the group there). Lunch is on your own. **Please RSVP to reserve a seat. Lunch is paid onsite by individual.**

Experience Morgan Street Food Hall, a new lifestyle dining concept in the up and coming Warehouse District of Raleigh. It features local eateries and restaurants as well as local food retailers. Choose from 19 eateries and join fellow participants at reserved tables for networking.

11:45 a.m. - 1:00 p.m.

HELP WANTED: STRATEGIC MINDS + COMPASSIONATE HEARTS + COLLABORATIVE SPIRITS

LUNCH NOTES: Meet **Chris Ford** in the lobby to walk to **The Pit Authentic Barbeque** at 328 W Davie St, Raleigh, NC 27601. **Cost is \$25 per person.**

Lexington is a caring and generous community, with a strong record of corporate and civic giving to social causes. Aside from monetary support, the business community leads by lending its human capital (energy and expertise of staff and employees) to area non-profit board governance, issue advocacy, program development, and capital campaigns. It is often that our delegation returns home from our Leadership Visits energized to get involved and make a difference; using what they've learned to impact issues back home. Lets take this opportunity to understand the needs and the opportunities in hopes of expanding resource capacity for Lexington's social and community services networks. Leading the discussion will be **Tawanda Lewis Owsley**, Executive Director of the American Red Cross; **Yajaira West**, PNC Bank; **Stephanie Spires**, Chair Fayette County Public School Board; and **Chris Ford**, Commissioner, Department of Social Services, Lexington Fayette Urban County Government.

11:45 a.m. - 1:00 p.m.

COURAGEOUS CONVERSATION: NEIGHBORHOODS IN TRANSITION

LUNCH NOTES: Meet in the Private Dining Room at **Rye Bar & Southern Kitchen**, located in the Raleigh Marriott City Center. **Cost is \$25 per person.**

The Courageous Conversation movement that began a few years ago during the Charleston Leadership Visit continues this year with an informative Lunch-and-Learn topic surrounding Neighborhoods in Transition, including ways to mitigate displacement due to growth, gentrification, and rising housing costs. Leadership Visit participants will hear from and interact with Raleigh leaders as they seek to find solutions to housing affordability by understanding the need for balanced growth strategies, re-development and revitalization of neighborhoods. Leading the discussion will be **P.G. Peeples**, President/CEO, Urban League of Lexington-Fayette County. Joining the conversation from Raleigh are **Marchell Adams-David**, Assistant City Manager for Community, serving as liaison to a number of city departments, including Emergency Management/Special Events, Fire, Housing & Neighborhoods, Parks, Recreation & Cultural Resources, and Police, and **Larry Jarvis**, Raleigh's Director of the Housing and Neighborhoods Department, which combines three divisions - Community Development, Community Engagement and Code Enforcement.



DISCOVER RALEIGH OPTIONS

1:30 - 2:30 p.m.

BIG BUSINESS & ENTREPRENEURS. WE NEED EACH OTHER.

ELECTIVE NOTES: Meet **Gina Greathouse** at HQ Raleigh (310 South Harrington Street) in the Warehouse District (10 minute walk from Marriott). **No cost to attend.**

Building a thriving entrepreneurial ecosystem is a 2-way street. Big business wants to know about entrepreneurs and entrepreneurs need to know big business. Join an interactive session to discuss this relationship and the positive effect on the region's economy. Raleigh leaders are committed to making their region a top center for innovation and entrepreneurship. Established in 2011, Innovate Raleigh brings together key stakeholders within the ecosystem—entrepreneurs, investors, and supporting organizations, to foster entrepreneurial growth that contributes to a thriving economy. Meet **Bridget Harrington**, Executive Director of Innovate Raleigh, and **Jess Porta**, Director of HQ Raleigh at HQ Raleigh in the Warehouse District with 48,000 square feet of co-working space currently serving a community of more than 150 member companies.

1:30 - 3:00 and 3:00 - 4:30 p.m.

RALEIGH BY TRIKKE

ELECTIVE NOTES: This tour originates and concludes in Raleigh Civic Plaza, adjacent to the new Raleigh Union Station at 510 West Martin Street (15 minute walk from the Marriott). Space is limited to 10 people per tour, so don't delay if you want a spot. **The cost is \$59 per person.**

Up for an adventure? Discover Raleigh on this memorable sightseeing adventure aboard an electric Trikke led by expert guides from Carolina Touring Company. A Trikke is an easy, maneuverable three-wheel light electric vehicles (LEV). Training, helmets, and a wireless audio pack are included so you can easily hear your guide's live narration. The tour will incorporate history, highlights of transformative developments of the past decade, as well as some of the untold, little known facts that reveals the side of Raleigh that you can't find in guidebooks.

1:30 - 3:30 p.m. **RALEIGH ON FOOT**

ELECTIVE NOTES: Meet tour guides in front of the Sir Walter Raleigh Statue at the Raleigh Convention Center. (Next door to Marriott). **No cost to attend.**

Explore downtown Raleigh with knowledgeable guides from Carolina Touring Company. Get to know Raleigh and its history, stories, and landmarks including some surprising little known elements of scandal, murder and ghost stories.

2:30 - 4:00 p.m. **WAREHOUSE DISTRICT SCAVENGER HUNT**

ELECTIVE NOTES: Tour begins at Raleigh Union Station, 510 W. Martin Street (15 minute walk from Marriott) and concludes at Morgan Street Food Hall, 411 Morgan Street. **No cost to attend.**

This is a great opportunity to network, team build and flex your competitive muscles while learning all about the burgeoning Warehouse District in Raleigh. Participants will explore this former industrial area which has been transformed into restaurants, shops, businesses, and Union Station – Raleigh's newest multi-modal transit hub. The pros from Triangle Treasure Hunt will break us up into teams of 2-5 to depart with treasure maps for a 60-90 minute scavenger hunt where you'll use your minds and feet to follow clues, solve puzzles, and crack codes to find and unlock the treasure chest and reveal the prizes inside!



LUGGAGE DROP-OFF / AIRPORT SHUTTLE

Early luggage storage is available, but is not required. For those who would like to store their bags in the morning, we have reserved the **Alumni Room**, which is located across from the ballroom. You are responsible for retrieving your bags from storage or from your room and bringing it to the shuttle bus as you board. Shuttles to the airport begin at 12:15 p.m. There are no pre-assigned buses. Shuttles will depart from the hotel every 15 minutes, until the last shuttle leaves at 1:00 p.m.

- 7:30 - 11:30 a.m.** **DAY 3 LOCATION: RALEIGH MARRIOTT CITY CENTER**
State Ballroom (Rooms D, E & F), First Floor
- 7:30 - 8:30 a.m.** **BREAKFAST BUFFET**
State Ballroom (Pre-function Room D), First Floor
- 8:15 a.m.** **CALL TO ORDER**
State Ballroom (Rooms D, E & F), First Floor
- 8:30 - 9:30 a.m.** **A LOOK TO THE FUTURE**
Speaker: Ted Abernathy, Managing Partner, Economic Leadership LLC.
- 9:30 - 11:00 a.m.** **FROM INSPIRATION TO ACTION**
Facilitators: Melissa Moore Murphy, Attorney Senior, Lexington-Fayette Urban County Government, and Karen Hill, Chief Operating Officer/Chief Nursing Officer, Baptist Health Lexington.
- 11:00 - 11:30 a.m.** **REFLECTIONS / CLOSING REMARKS**
Speaker: Jeff Koonce, Market President, WesBanco Bank, and Commerce Lexington Inc. 2019 Board Chair; and Luther Deaton, Chairman, President & CEO, Central Bank & Trust Co.
- 12:15 p.m.** Shuttle to Airport Departs Raleigh Marriott City Center
Shuttles will depart every 15 minutes, until the last one at 1:00 p.m.
- 3:00 p.m.** Charter Departs Raleigh-Durham International Airport
- 4:20 p.m.** Charter Arrives at Blue Grass Airport.