

Speaker Link Participant Catalog



Benjamin Atkinson

Innovation Engineer, Toyota Motors North America

TOPICS:

Enterprise Innovation, Innovation Management, Ideation Tools

Understand how to begin grow a culture of innovation in your organization, develop an innovation system/pipeline, learn how to use specific ideation tools (and when). I can tailor a presentation from 45 minutes to full-day, depending on the depths of innovation an audience might like to explore.

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Everett Bracken

CEO, VOLO Careers International, Inc.

www.volocareers.com

TOPICS:

Board & C-Suite Women Recruitment Worldwide, Diversity Recruitment

Inspiring change, accelerating progress for women and diverse talent in the workplace.

Mass Layoffs – Help Your Displaced Workers Find A Great Job Faster

How to help your displaced workers find a great job.

How to Play the Job Search Game

Understand the recruitment process and how to find a job faster.



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Timothy R. Burcham, CFRE

President & CEO, Burcham Solutions Group, LLC

www.burchamsolutionsgroup.com

TOPICS:

Nonprofit Fundraising

Learn best practices on how to raise charitable gifts and conduct fundraising campaigns.

Federal/State Advocacy

Learn how to create advocacy programs that engages stakeholders, informs public policymakers, and generates legislative support.

Strategic Planning/Change Management

Learn best practices in strategic planning with an emphasis on change and project management; reaching desired objectives on time and on budget.

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Laura Carr

Executive Director, Lexington Rescue Mission

www.lexingtonrescue.org

TOPIC:

Poverty and Homelessness

Attendees will learn about the extent of poverty and homelessness in Fayette County, some of the root causes of these problems and how they are being addressed at the local level. They will take away key action steps local leaders, businesses and residents can take to reduce the problem in our city and provide hope for our neighbors in need.

CONTACT INFORMATION:

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Dr. Christian M. Christensen

Legendary Entomologist, Critter Control and Truly Nolen Pest Control

TOPIC: Adventures in Insect and Wildlife Pest Management; Positive and Negative Impact Insects have on Human Beings

My presentations will make people more aware of the impact and cost that insects, other arthropods and wildlife have on our lives and our livelihood.

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Tracy Hardin

President, Next Century Technologies

www.NextCenturyTechnologies.com

TOPICS:

MS Teams & Zoom Tips and Tricks

Both MS Teams and Zoom are great tools for communicating during the COVID-19 crisis. This is a great presentation if you are already using these tools or you are checking them out for the first time to see if they are a good fit for your organization. No technical experience required, great for both business owners and staff.

Cyber Security Awareness Training

Get the latest scoop on scams, hacks, phishing attacks and ransomware in this presentation! Hackers are always looking for ways around your current defenses. Extorting money from ransomware victims is big money for the crime organizations that have popped up overseas. Keeping up with the latest threats will help you avoid becoming the next victim. Organizations of all sizes will benefit from this presentation. Everyone that uses a computer and has access to email should watch this. We will also cover the dark web and discuss best practices for managing your passwords.

Work-from-home

Work-from-home (WFH) is the new workplace for many companies. Challenges include finding good methods of communication between staff members, cyber security of critical data while at home, and access to the software and tools needed to keep the staff productive. The goal of my presentation is to help with all these challenges because I had to meet these same challenges with my own organization. There are several inexpensive, easy-to-use technical tools that any business owner can leverage to help with the WFH transition. This presentation is geared to the non-technical business owner and/or staff.

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Jamie Harris

Associate Attorney, DelCotto Law Group PLLC

www.dlgfirm.com

TOPICS:

**Bankruptcy Law; Chapter 11 Reorganization; Chapter 13 Issues; Credit Abuse; Financial Workouts;
Healthcare Business Restructuring; Financial Issues for Small Businesses**

Attendees will learn about financial issues facing small to mid-sized businesses and strategies for dealing with debt including workout and bankruptcy options. The goal is to provide business owners with effective tools for debt-management in the current economic climate.

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Melynda Jamison

Executive Director, CASA of Lexington

www.casaoflexington.org

TOPICS:

Volunteering, Child Welfare, Improving the Future Workforce

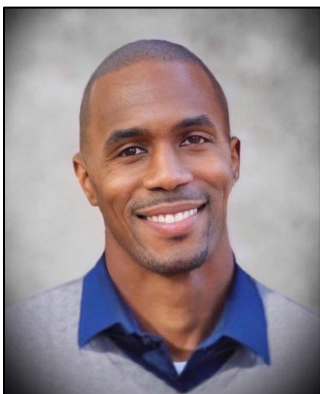
Attendees will learn about the problem of child abuse and neglect in Kentucky and in Fayette County specifically; how helping abused and neglected children regain permanent, safe homes fast leads to better outcomes for the rest of their lives; and

how court-appointed special advocate (CASA) volunteers help improve children's chances of success and happiness.

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Shirrod Le'Det

President & Executive Coach, The Growth Coach of Greater Lexington

www.shirrodledet.com

TOPIC:

"From Now to Next" strategic mindset process for long-term sustainable growth

Shirrod speaks about taking the next step where busy owners/managers can take

the time to reflect, think and plan on improving themselves and their businesses. A business is only as strong as its leadership and as successful as its strategy. My signature talk titled “From Now to Next” is a notable floor for long-term sustainable growth. However, I cover various topics, such as leadership & emotional intelligence, retention strategies, employee engagement, and communication. I aim to challenge and inspire my audience with real-life lessons ensuring measurable outcomes like:

- Leverage your leadership skills with re-imagined tools for today’s business, improving your ability to connect and understand those around you building meaningful relationships.
- Create a culture that gets results and gets the hearts and minds of your team, not just their hands (stayers, not leavers).
- Implement strategies to leverage teamwork and collaboration throughout your company with straightforward honest communication through candid conversations.

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Logan Nance

Consultant, CultureWise

www.culturewise.com

TOPIC:

Organizational Culture

Attendees will learn about a new and simple way to think about organizational culture. I will explain the impact than an organization’s culture has on the performance of its employees and why business leaders should be systematic in their approach to culture. I will explain clearly how culture isn’t soft or “touchy-feely”, but is instead something actionable and very simple to understand. I will provide attendees with a playbook to better their workplaces and their lives by simply adjusting the way they think about culture.

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Foster Ockerman, Jr.

President, Lexington History Museum, Inc.

www.LexHistory.org

TOPICS:

Lexington’s History (specific subject and periods vary); Historic Fayette County Courthouse; Statues, Monuments and Plaques; or How to Write a Local Church History: Attendees will have a fuller understanding of and knowledge about the subject matter, depending on the topic selected.

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Kaelyn Query

Founder, President/Owner

Lexington Event Company / LexEffect Venues LLC

www.lexingtoneventco.com / www.kaelynquery.com

TOPICS:

Entrepreneurship/Small Business Ownership – (getting started, running a small biz, etc.); Event Planning/Management, Fundraising, Event Marketing

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Luca Setti

Owner and Founder - Certified Business Coach and Trainer

FocalPoint Business Coaching and Training of the Bluegrass

www.CoachLuca.com

TOPICS:

Leadership, Growth, Team, Time, Behavior

Most of my workshops, presentations, webinars, are designed to educate the audience on a subject so the takeaways are many and various depending on the subject.

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Dr. Michele Wells

Courageous Voice Life Coach

Dr. Michele R. Wells Life Coach, LLC

www.drmichelelifecoach.com

TOPICS:

5 Ways to Become a Bold Communicator or Layer Leadership; 5 Tips to Lead in Life!

These presentations will give attendees an understanding of what it takes to communicate and lead boldly. In 5 Ways to Become a Bold Communicator, they will learn the following: #1, the most critical component of good communication is dealing with limiting beliefs; #2, that good communication requires ongoing work on oneself; and #3, that their lack of communication may not only hinder them, but others. In Layered Leadership, participants will take away: #1, how to leverage their

strengths; #2, how to tap into their passion; and #3, developing clarity in how they want to lead.

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Marc C. Whitt

Director of Philanthropy Communications,
Office of Philanthropy, University of Kentucky

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TOPICS: Nonprofit PR, Communications and Marketing; Social Media; Community Relations; Fundraising and Communications; Performing Arts Advocacy and Marketing

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